

Subject: Thank You for Your Outstanding Contribution to the Saffola Campaign

Dear DecodeHouse Team,

On behalf of the Marico Saffola team, we extend our heartfelt gratitude for your exceptional work on the digital campaign and celebrity endorsement for Saffola Soya Chunks and Honey.

Your strategic approach, creative vision, and meticulous execution have significantly elevated our brand presence. The campaign resonated with our audience and truly captured our brand values.

The collaboration with Pankaj Tripathi for Saffola Honey added authentic appeal and credibility, showcasing your thoughtfulness and precision.

We appreciate your dedication and professionalism, which have made this campaign a remarkable success. We look forward to continuing our partnership and achieving even greater milestones together.

Thank you once again for your outstanding contribution.

